



Bharatiya Vidya Bhavan's
Sardar Patel College of Engineering

(A Government Aided Autonomous Institute)
Munshi Nagar, Andheri (West), Mumbai – 400058

Report on

One Day Workshop on Idea Generation Techniques

A One Day Workshop on Idea Generation by Dr. J.R. Jadhav was held at Room No. 114 (Seminar Hall) on 13th April 2018, 9 a.m. to 5:30 p.m.

Objectives: 1. To create awareness of different Idea Generation Techniques to solve societal or industrial problems.
2. To create ideas through idea generation activities.

Speaker Profile: Dr. J. R. Jadhav is Managing Director of Samartha Consulting and Training. He is a Professional Trainer in Quality, Productivity and Process improvement programmes. His highest educational qualification is **Ph.D.** in 'Modelling Lean System' from **University of Mumbai**.

Outcomes: (1) The Students were able to know Techno Commercial analysis for Start-Ups.

(2) A group activity of idea generation was conducted on smart houses, where more than 80 different ideas were generated by various techniques of idea generation.

Summary: Total of 31 participants attended this workshop. Workshop started with welcome speech by Prof. Kunal Bhavsar, followed by words of wisdom by Dr. Nilesh Raykar, HOD Mechanical. Prof. Kunal Bhavsar then gave introduction of the speaker of the day Dr. J.R. Jadhav and invited him to conduct the workshop. There were small activities after every section on idea generation techniques. After all the techniques were covered, a group activity was conducted to create ideas. Title selected was smart homes of future. All the participants actively participated in the discussions and then one representative from each group presented their respective ideas. A total of 101 different ideas were generated by all the participants and evaluated by the speaker. Dr. Santosh B. Rane felicitated the speaker and delivered a vote thanks.



**SPCE
START-UP CELL**



PHOTOS

